

9.01 Supporting: The Year of the Frog 2008

This is the year of the frog.

It has been established due to the extreme threats which exist to the whole class of amphibians in our natural world. 32% of all 6,000 species of amphibians are in decline and all are under threat.

This is due to a combination of disease, loss of habitat and global warming. They seem to be more sensitive to mans damage than many other organisms yet are an essential part of our natural world. Over 30 species have become extinct over the last 20 years, however there is still a chance to save many of them.

With further fieldwork, habitat protection and captive breeding they may be more secure and many conservation organisations have come together to create an amphibian ark.

This joint effort needs your support so why not sponsor a frog. Go to the **Edge of Existence** website below:

Did you know?

Amphibians are vital in regulating other organisms such as mosquitoes, locusts and other insects. They are also important in protecting food crops from slug and other invertebrate damage and are a vital food source for other animals. In the UK the edible frog became extinct in the 1980's and the agile frog is now found in only one pond. The Amphibian Ark campaign needs £200 million which amounts to less the £50,000 per species.



The Red Egg frog from Cameroon – one of the frogs that we at Green Business have committed to help through the Edge of Existence project.

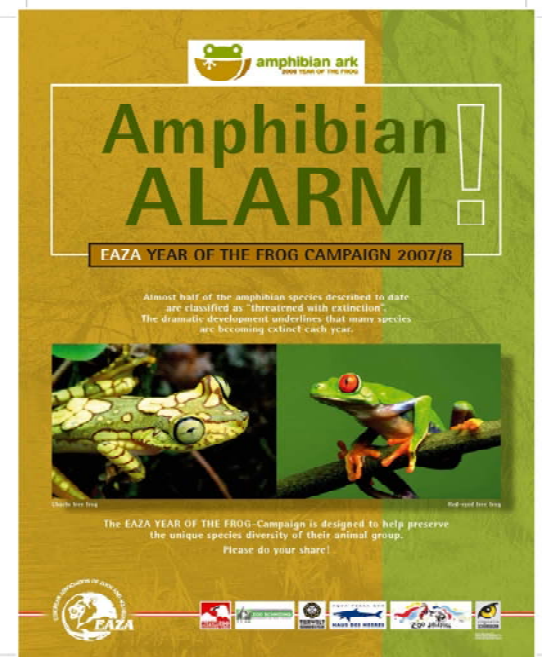


Personal commitment

We all need to make personal commitments to save the planet and its creatures I have put £1000 to the edge campaign today.

J. Proctor – Technical Director, Green Tourism Business Scheme, August 2008

Partners in Green Tourism: London, Newquay and Paignton Zoo's are members of Green Tourism and involved with captive breeding and support, as are many others including Chester, Blackpool and Bristol.



Friends of Green Tourism

We in the Green Tourism Business Scheme are setting a challenge to our businesses to become involved in this important work. We have selected 10 species, which we would encourage our businesses to support from over 100 threatened species. If you would like to find out more and sponsor an animal go to one of the organisations below and please remember to tell us what you have done. This will allow us to log our joint efforts and build on our successes. Individually £50,000 is a lot of money but if all green tourism businesses raised £1000 we would save over 20 species.

All business sponsoring a frog will gain 5 points in their audit

Web Links

Further information

Amphibian Ark – <http://www.amphibianark.org>

The edge of existence – <http://www.edgeofexistence.org>

Amphibiaweb - <http://amphibiaweb.org>