



Audit Year: 2010

GTBS Award: GOLD

Business Name: Asperion Hotel

Business Type: Hotel

Location: Surrey, ENGLAND

Website: www.asperionhillside.com

Asperion Hotel is a tastefully appointed, independent hotel on the outskirts of Guildford and progressed from Silver to a Gold award in 2010. Since the last audit, good progress had been made with comprehensive energy monitoring and staff awareness procedures implemented and consolidated. Strong management runs through the business with exemplary attention paid to the use of organic, fair trade and local produce. This ethical approach to business is what really sets this business apart from other hotels of a similar size.

Environmental Ethos

The hotel has achieved Soil Association accreditation and where possible, uses organic products on the menu. If organic is not available a locally sourced or fair trade item is used. The hotel boasts a fully organic range of drinks in its bar area, including beers, wines and spirits. Toiletries are supplied by Bentley Organics, which are made in England, Soil Association certified and have achieved ISO 14001.

The owners use Triodos Bank for their business banking. Triodos only invests in ethical organisations, such as organic farming businesses, pioneering renewable energy enterprises, recycling companies and nature conservation projects. A fully renewable tariff has also been sourced for the hotel from Ecotricity.

Social & Community Benefits

A number of small local suppliers are used for hotel supplies. For example the hotel's commitment to the local butcher has aided him to complete a £75,000 refurbishment on his butchery allowing a continued service to the local community. International community projects feature too and the use of Frank Water ensures a clean water supply for a number of villages worldwide.

The hotel has become an integral part of the local community and with the involvement of a number of local projects and organisations, is helping to ensure that the community survives for the next generation.

Web Links

Soil Association: www.soilassociation.org, Frank water: www.frankwater.com
Bentley Organics: www.bentleyorganic.com, Triodos: www.triodos.co.uk