



## North East Pilot Project- General Case Study

CATEGORY: GENERAL CASE STUDY YEAR: 2007

### Business Details:

**Durham Cottages,  
Durham,  
County Durham**

<http://www.durhamcottages.com>



### Description:

Durham Cottages achieved a strong Bronze award implementing basic good practice measures through out the criteria. Some Specific ones are highlighted below.



#### Economic

- Through extending the use of low energy light bulbs the business is looking to save money and reduce their carbon emissions
- The site regularly checks taps for dripping and makes sure they are well maintained, which reduces the waste of water and the cost if the site were on a water meter
- All the fridges and freezers on site are well maintained by being defrosted regularly and having tight seals. This can reduce the amount of energy the appliances use, especially considering the appliances are on 24hrs.



#### Environmental

- The site uses phosphate and chlorine free cleaners from Ecover. Eco cleaners generally biodegrade quickly and completely and have minimum impact on aquatic life
- The site uses Nouvelle toilet paper, which is made from recycled paper. This reduces the need for using virgin wood and closes the recycling loop
- The site recycles glass, paper, and cardboard, as well as composts garden and kitchen waste. This reduces the amount of waste going to landfill as well as the providing resources to make new products.



#### Social

- The site has an environmental policy in each cottage, outlining their environmental commitment and 'green' measures undertaken.
- The site provides information on local food producers like butchers and local farmers markets. This encourages guests to sample the regional specialties as part of their holiday, as well as support the local economy by spending their money in the area.
- The site provides good information on walking and cycling in the area, which encourages guests to be more physically active as well as enjoy the natural environment

#### WEB

Low Energy Light Bulbs: <http://www.efficientlight.co.uk>  
 Ecover Cleaning Products: <http://www.ecover.com/gb/en/>  
 Ethical Superstore: <http://www.ethicalsuperstore.com>  
 Waste Recycling: <http://www.wrap.org.uk/>  
 Northumbria Larder: <http://www.northumbria-larder.co.uk/>