



## LOCAL AND 'GREEN' PRODUCTS IN SHOP

CATEGORY: PURCHASING CASE STUDY YEAR: 2007

### Business Details:

**Killhope Lead Mining Museum**  
Upper Weardale,  
County Durham



<http://www.durham.gov.uk/killhope>

### Description:

Killhope is an award-winning museum where visitors can discover the lives of Lead Mining families, through hands on activities like taking a tour down the original tunnel or trying your luck as a washer boy and find your own lead ore. The site also has a range of wildlife related activities on their site.

Killhope has achieved a GTBS Gold award through implementing good practice measure throughout, with particularly good communication on 'Green' aspects with the visitor and a good range of local and 'Green' products in the visitor shop. Killhope has formalised in his shop purchasing policy that "where available items should be recyclable or sustainable and when possible items will be locally sourced."

Some examples of items sold in shop are: books on local culture, birds, flowers; books and leaflets on walks in local area; books by local authors; local music, locally made honey; locally made crafts like pottery, lead craft and jewellery; pens made from soy and rulers made from recycled plastic, recycled disposable cameras; and use of paper bags made from recycled paper and Killhope branded Jute bags.



#### Economic

- Shop offers a wide selection of products at a range of price levels supporting its overall 'green' ethos.
- Increasing the amount of money spent in the shop that stays in the local economy.



#### Environmental

- Offering information to visitors on cultural and natural heritage in the area, which can increase their enjoyment of the visit and interest in and respect for the environment and landscape.
- Through buying local reducing miles travelled by products and thus associated Carbon Emissions.
- Selling products made from recycled products or those that are bio-degradable, reduces the impact on the environment.



#### Social

- Supporting local artists and the local economy, which can support a positive image of the attraction amongst local and lead to overall support and referred visitors.
- Supporting local artists, especially those practicing traditional craft methods, helps to sustain the continuing practice of arts and crafts in the area.

#### WEB

Stationary from Recycled plastic (poss. Branded)- <http://www.remarkable.co.uk>  
Jute bags: <http://www.jutexpo.co.uk>  
Northumberland Crafts: [http://www.made-in-northumberland.co.uk/arts\\_crafts.php](http://www.made-in-northumberland.co.uk/arts_crafts.php)