



## North East Pilot Project- GENERAL CASE STUDY

CATEGORY: GENERAL CASE STUDY YEAR: 2007

### Business Details:

**Spring Hill Farm,  
Seahouses,  
Northumberland**

<http://www.springhill-farm.co.uk/>



### Description:

Springhill Farm Cottages comprises six self-catering cottages, which are situated within miles of beautiful countryside and close to a range of beaches on the Northumberland Heritage Coastline. The cottages have achieved a GTBS Silver award through implementing a range of good practice measures, some of which are outlined below.



#### Economic

- Cottages are well insulated with up graded loft insulation and double glazing, which reduce the heat losses and thus the energy cost of the site
- The majority of appliances (fridges, freezers, washing machines, dishwashers) are A rated, which indicates they are energy efficient and cost less to run. Appliances that are A+ and A++ rated are available as well and are even more efficient



#### Environmental

- The guests in the cottages are encouraged to recycle and compost their waste, which reduces the amount of waste going to landfill and provides resources, which can be manufactured into other products, often with a lower environmental impact
- Guests in cottages are provided with phosphate free and chlorine free cleaning products, which reduces the amount of chemicals that go into the water course, where they can have an adverse effect
- The site has a reed bed waste water treatment system, which is generally efficient and cheap to run and relies on biological processes, which reduces the need for chemical treatment



#### Social

- Business has a environmental policy outlining the commitment to reducing their environmental impact as well as measures undertaken, which helps raise awareness among guests and can encourage them to do their bit when they get home
- Range of well presented and organised information on walking and cycling in the area is available to the guests. This encourages them not to use their car, which can help to reduce congestion and pollution in the local area, as well a contribute to an appreciation of the region and a healthier life style

#### WEB

##### EU Energy Label-

[http://www.energysavingtrust.org.uk/energy\\_saving\\_products/other\\_energy\\_labels/the\\_eu\\_energy\\_label/](http://www.energysavingtrust.org.uk/energy_saving_products/other_energy_labels/the_eu_energy_label/)

##### Energy Saving Trust- Home Insulation:

[http://www.energysavingtrust.org.uk/home\\_improvements/home\\_insulation\\_glazing](http://www.energysavingtrust.org.uk/home_improvements/home_insulation_glazing)

**Envirowise- Reed Beds:** <http://www.envirowise.gov.uk/page.aspx?o=166746>

**Visit North East Walking and Cycling:** <http://www.visitnortheastengland.com/walkingmicrosite>

<http://www.visitnortheastengland.com/cycling-pages>