THE Green Tourism BUSINESS SCHEME

GENERAL GREEN MEASURES

CATEGORY: GENERAL **CASE STUDY YEAR:** 2007

Business Details:

Twice Brewed Inn
Hexham,
Northumberland

http://www.twicebrewedinn.co.uk

Description:

The Twice Brewed Inn is situated on the B6318 midway between Newcastle and Carlisle. It is a prime position for exploring Hadrians Wall country and is very close to some of the major historical sites along the wall. The Inn currently holds a GTBS SILVER award. The owners have implemented a wide range of measures to ensure that the environmental impact of their operations are minimised. Environmental measures play a part in the induction process for new staff and this includes topics such as recycling, waste reduction and energy saving. For example weekly readings are taken of energy consumption and these figures are posted on the staff notice board in order to reinforce the point. There is an environmental policy for the business, which underlines the owner's commitments, and this is on view for guests to read.

£ **Economic**	▪ Use of low energy light bulbs. ▪ Good levels of insulation on pipes, hot water tank and in the loft and saving energy ▪ Brochure is downloadable saving money on printing costs and reducing paper use. ▪ Occupancy sensors in the toilets which operate the lights ▪ Fridges and freezers kept well maintained helping to reduce running costs
Environmental	▪ Recycled paper used in the office and for house keeping. ▪ 500ML bottles in cisterns to reduce the amount of clean water flushed away. ▪ The staff are encouraged to use vinegar and water for cleaning when appropriate reducing the use of harmful cleaning products ▪ Composting of garden and green food waste. ▪ Establishment of hundreds of trees in a ten acre plot
☺ **Social**	▪ Local produce is used where possible, cutting down on food miles and boosting the local economy. ▪ A display cabinet for the work of local artists and photographers ▪ Council recycling bins on site for the use of the business and the local community ▪ Good local transport, walking and cycling information supplied on site
WEB	Low E lightbulbs: http://www.megamanuk.com Recycled products: http://www.recycledproducts.org Advice on energy saving: http://www.energysavingtrust.org.uk